

# PERSUASIVE ESSAY RUBRIC

	4	3	2	1
<b>FOCUS</b>	<ul style="list-style-type: none"> <li>Takes a clear position.</li> <li>Position is supported throughout with logical reasoning and relevant evidence using accurate and credible sources.</li> <li>Uses persuasive strategy to convey an argument.</li> </ul>	One of the components is weak, ineffective, or missing.	Two of the components are weak, ineffective, or missing.	More than two of the components are weak, ineffective, or missing.
<b>ORGANIZATION</b>	<ul style="list-style-type: none"> <li>There are five full paragraphs (6-10 sentences).</li> <li>There is a clear introduction and thesis statement.</li> <li>Three body paragraphs each outlining a main argument.</li> <li>A conclusion paragraph that includes a now or never statement, vivid language, restates your main arguments, has definitive words or phrases and has a call to action.</li> </ul>	One of the components is weak, ineffective or missing.	Two of the components are weak, ineffective, or missing.	More than two of the components are weak, ineffective, or missing.
<b>ATTENTION TO AUDIENCE AND AUTHOR'S VOICE</b>	<ul style="list-style-type: none"> <li>Arguments demonstrate clear understanding of the potential audience.</li> <li>Writer anticipated counter arguments.</li> </ul>	One of the components is weak, ineffective or missing.	Two of the components are weak, ineffective, or missing.	More than two of the components are weak, ineffective, or missing.
<b>CONVENTIONS</b>	<ul style="list-style-type: none"> <li>Minimal and minor errors (2-3) in conventions of standard written English are present. (e.g., capitalization, spelling, punctuation, dialogue, sentence formation, etc.)</li> </ul>	4 - 6 errors in conventions of standard written English are present.	7 - 9 errors in conventions of standard written English are present.	10 or more errors in conventions of standard written English are present.

- \_\_\_\_/16 Final Draft Rubric
- \_\_\_\_/4 Cover page with title, name, and date
- \_\_\_\_/5 Works Cited Page (Bibliography): At least TWO sources are included and cited correctly
- \_\_\_\_/10 Research packet is complete
- \_\_\_\_/10 Rough draft is complete

Total: \_\_\_\_/45